GROWTH STARTUP ACTION PLAN

JOHN DOE
CTO, Acme.AI

Use this action plan to prioritize the actions to take to close the gap between where you are and where your tech organization needs to be.

9 September 2023

7 CTOs™

7 CTOs GROWTH **STARTUP** DASHBOARD

COMPANY LEVEL	3

TEAM LEVEL	1

ASSESSMENT	BEHIND

LEVEL	SPEED	STRETCH	SHIELD	SALES
3	DELIVERY	REVIEW	DATA	FEEDBACK
2	AGILITY	DIVERSITY	VALUES	PRODUCT
1	DEPLOYMENT	LEAN	INFRASTRUCTURE	MVP
0	CODE	CATALYST	TECH STACK	CONCEPTS

Area 1	Area 2	Area 3

Area 1
- Focus 1.1
- Focus 1.2
- Focus 1.3

Area 2
- Focus 2.1
- Focus 2.2
- Focus 2.3

Area 3
- Focus 3.1
- Focus 3.2
- Focus 3.3

STATUS	RED

STATUS	YELLOW

STATUS	GREEN

ACTION PLAN	STATUS
Prioritize Focus 1.3 for build within Q4 2023	In progress
1-2-3 Proof of Concept for Focus 2.3	Not Started
Document how we do Focus 2.1 so it's easier for new people to onboard	In progress